



# AI For Learning & Development

**Event Date: 26 November 2024**

**Location: Auckland  
Full Day Workshop**

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info@promptech.ai

The rapid advancements in GenAI have opened up opportunities to transform the world of learning and development (L&D). The **'AI For Learning & Development'** workshop aims to equip L&D professionals with the knowledge and practical skills to harness the power of generative AI and integrate it into their training programmes.

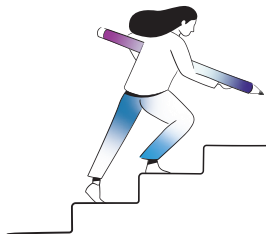
This workshop will explore the various applications of generative AI in L&D, from automating content creation and curation to enabling personalised learning paths and intelligent assessments. Participants will gain insights into the latest trends, best practices, and potential challenges in implementing AI-powered solutions.

Through hands-on activities and case studies, attendees will learn how to strategically integrate generative AI into their L&D strategies to drive measurable improvements in learning outcomes, employee engagement, and organisational performance.

## During this workshop you will learn about:



**Harnessing the Power of  
Generative AI in L&D**



**Integrating AI-Powered  
Tools into L&D Strategies**



**Addressing Ethical  
Considerations and  
Challenges**

## Who Should Attend

This workshop is designed for a wide range of L&D professionals, including:

- L&D Managers
- Instructional Designers
- Training Coordinators
- Corporate Trainers
- HR Professionals
- Chief Learning Officers
- Talent Developers
- e-Learning Developers

## Requirements

To get the most out of this GenAI in L&D Workshop, it is recommended that participants have relevant experience working in a learning and development context

As the business landscape continues to evolve rapidly, L&D has become increasingly important in equipping the workforce with the necessary competencies to adapt and thrive. Advancements in L&D technologies, such as artificial intelligence (AI), have revolutionized the field, enabling more personalized, efficient, and data-driven learning experiences.

## Learning Objectives

By the end of this workshop, participants will be able to:

- Understand the core principles and capabilities of generative AI and its applications in the L&D domain.
- Identify the key use cases of generative AI in learning, such as personalised learning paths, intelligent tutoring systems, and automated content generation.
- Explore how to integrate AI-powered tools and technologies into their L&D strategies.
- Analyse the impact of generative AI on learner engagement, knowledge retention, and overall training effectiveness.
- Develop strategies to address the ethical considerations and challenges associated with the implementation of generative AI in L&D.
- Leverage data-driven insights generated by AI to inform continuous improvement of training programmes.
- Effectively communicate the value of AI-powered learning solutions to key stakeholders.
- Create a roadmap for effectively integrating generative AI into their organisation's learning and development initiatives.

## Course Outline

Topic 1: Introduction to Generative AI in Learning and Development

Topic 2: Leveraging Generative AI for Content Creation and Curation

Topic 3: Personalised Learning Experiences with Generative AI

Topic 4: AI-Powered Assessment and Feedback

Topic 5: Ethical Considerations and Implementation Strategies

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